



# Opening Minds, Changing Habits

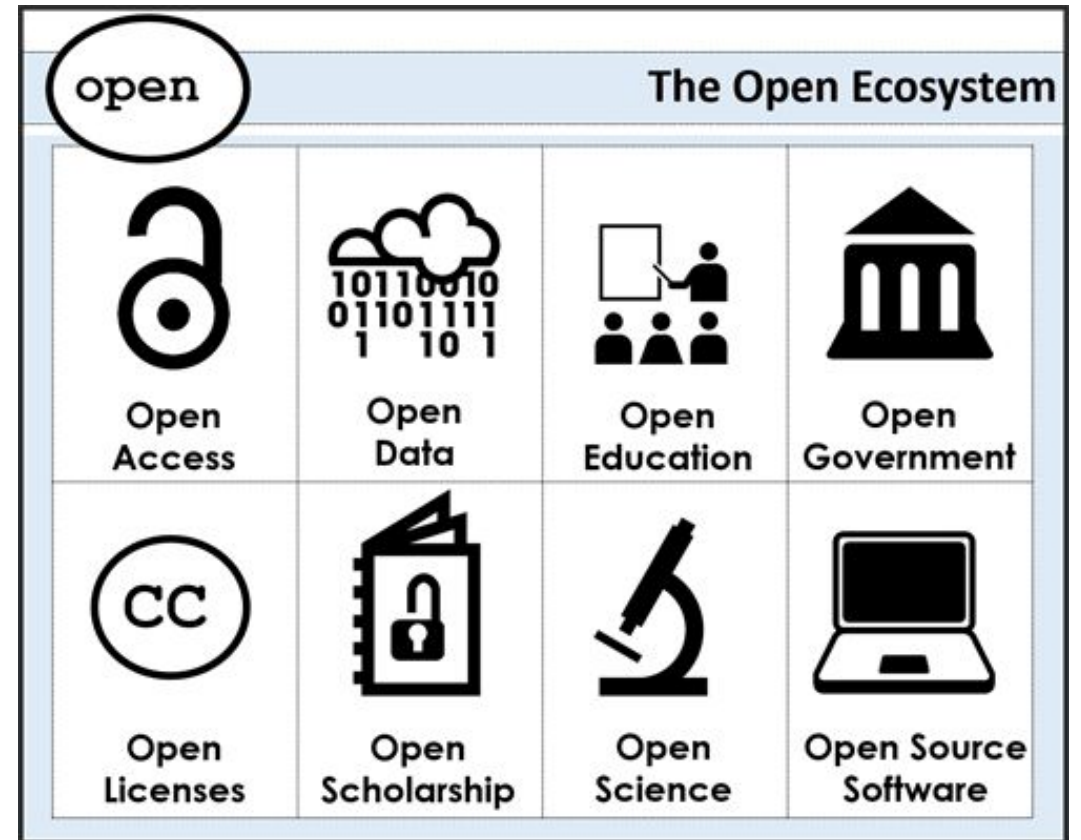
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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 741527 and runs from May 2017 to April 2021.

# What is Open Science?

- Making research accessible to all
- Culture of global collaboration not competition





# Why do we need Open Science?

- Better research
- Right of Access
- Democratic principle
- Research integrity



# Challenges

- Time



- Money



<https://www.pexels.com/photo/money-pink-coins-pig-9660/>

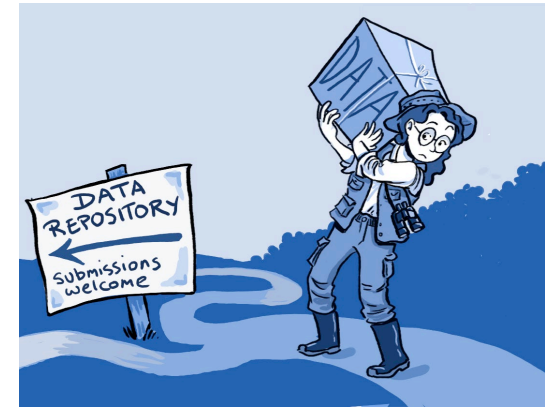
- Motivation



Motivation by Nick Youngson CC BY-SA 3.0 Alpha Stock Images

# Open Access, Open Data, Public Engagement

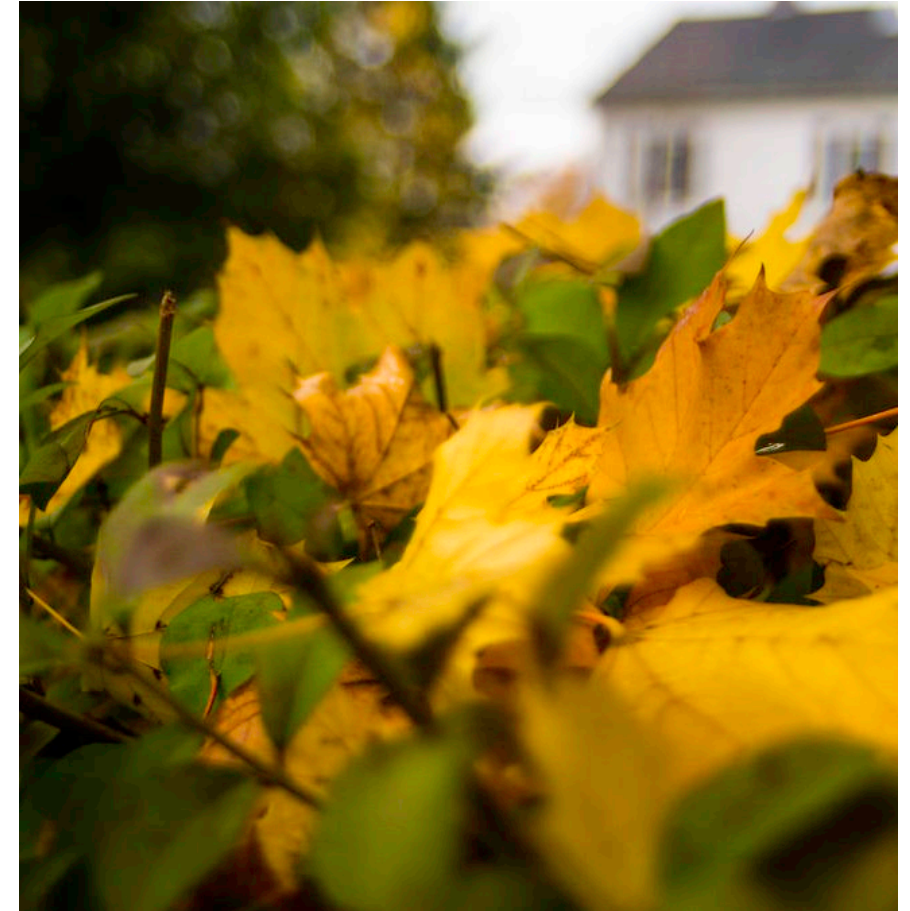
- Open Access – can I read it for free? Can I share it with others?
- Open Data – can I find it?  
Can I use it?
- Public Engagement – do I know about it? Can I be involved in it?





# Open Access: How does open research work within the world of publishing?

- Green – Free, Embargo, Repository
- Gold – Paid, Instant



# Open Data: how does it work?

- FAIR: Findable, Accessible, Interoperable, Reusable
- Repositories
- Data Management Plans
- Storage/Ethics



<https://www.flickr.com/photos/130729854@N07/>





# Public Engagement/Science Communication

- Social Media/Online
- Altmetrics
- Engagement: surveys, dialogues, consultations
- Citizen Science
- Communication



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Foto: Ralf Rebmann



# Commercialisation and IP

- Know your rights
- Don't compromise your integrity
- Benefit for society
- When in doubt consult!



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<https://svgsilh.com/fr/4caf50/image/606685.html>

# How can open research help a researcher's career?

- Increased citations
- Raised profile
- Increased opportunities for collaboration
- Less wasted time
- Increased employability
- Better chances of funding



# Practical Tips

- Small changes
  - e.g. Pre-prints, wikipedia, metadata, repository, Lange Nacht, Tweet, schools, patient advocate
- Financial Gain
  - funding options, save money on resources, institutional money available



<http://sciscripter.baltimorewebsitedesign.net/recent-clients/>

# ORION

- Workshops
- Podcasts
- Factsheets
- Checklist
- Webinars
- MOODLE



## ORION Open Science Checklist

Planning stage:

Have you...

- Consulted non-professional scientists about the aims and impact of the research e.g. patient advocates?
  - You could do this in person or via a survey.
- Written a data management plan which clarifies how you deal with your data?
  - Do you know what your institutions Communications strategy/activities are?
- Planned a non-academic dissemination strategy?
  - Do you know what your institutions Communications strategy/activities are?
- Considered involving citizen scientists in part of the research?
  - ESCA can advise on this.
- Pre-registered your experiments?

During research:

Are you...

- Keeping an Open Lab Notebook?
  - Using Citizen Science to enhance and help research?
- Publishing social media updates on the research?
  - Do you have a professional profile for Twitter and other platforms?
- Securely storing and curating your data?
  - Using existing Open Science resources to expand, speed up, and strengthen the research you are conducting?

Publishing and Dissemination:

Will you...

- Publish your results as pre-prints?
  - Are there aspects of the projects that you could publish as single experiments?
  - Would a 'data only' paper fit your research well?
- Put your data sets in a suitable repository?
  - Does your data meet the FAIR principles?
- Publish in Open Access journals?
  - Include a layman summary either with your academic paper or elsewhere?
- Contribute to open peer review for other researchers?
  - Make your code open source?
- Do public engagement activities, such as local talks, schools, podcasts, blogs?
- Talk openly about conducting animal research?



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  - Do you know what your institutions Communications strategy/activities are?
- Considered involving citizen scientists in part of the research?
  - ECSA (European Citizen Science Association) and Zooniverse can advise on this.
- Pre-registered your experiments?

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**Thank you for your attention!**

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